



WHITE PAPER

FIREFLIES

FIREFLIES



THIS DOCUMENT IS A WHITE PAPER (the “White Paper”) which has been prepared to outline important information on a blockchain project Fireflies Web3 and for the purpose of the offer of 350,000,000 Fireflies crypto-assets (“\$FFT tokens”) issued by Swiss Halley AG, a corporation established and existing under the laws of Switzerland having its registered office and head office at Churerstrasse 47, 8808 Pfäffikon SZ, Switzerland, identification number CHE-104.522.189, existing under the current business name since 2011 (the “Company”), to the general public (the “Offering”), which constitute 35% of the maximum \$FFT token supply.

The date of this White Paper is the 6th of May 2024.

The White Paper has not been approved by any competent authority in any Member State of the European Union or any other authority. The Company is solely responsible for the content of this White Paper.

No person has been authorized to give any information or to make any representations in connection with the Offering other than those contained in this White Paper and, if given or made, such information or representations must not be relied upon as having been authorized by or on behalf of the Company.

The Company will update the information provided in this White Paper by means of releasing a new white paper if a significant new factor, material mistake or material inaccuracy becomes known in relation to this White Paper.

The contents of this White Paper are not to be construed as legal, business or tax advice. This White Paper should not be considered as a recommendation by the Company or by any of its representatives that any recipient of this White Paper purchase any crypto-assets. This White Paper has not been officially submitted to any national authority under MiCA regulations, as the notification obligations are not currently in effect and cannot be met at the time of this White Paper’s publication.

We, the management of the Company, hereby confirm that this White Paper complies with the provisions of Title II of Regulation (EU) 2023/1114 of the European Parliament and of the Council of 31 May 2023 on markets in crypto-assets (“MiCA”), to the extent that it is possible to comply with them at the time of publication of this White Paper; to the best of our knowledge, the information presented in this White Paper is fair, clear and not misleading and makes no omission likely to affect its import.

ISTVÁN VARGA

Business Development Director
Swiss Halley AG

Summary

This summary should be read as an introduction to the White Paper. The prospective holders of \$FFT tokens should base any decision to purchase the \$FFT token on the content of the White Paper as a whole and not on the summary alone. The Offering does not constitute an offer or solicitation to purchase financial instruments and any such offer or solicitation can be made only by means of a prospectus or other offer documents pursuant to the applicable national law. The White Paper does not constitute a prospectus as referred to in Regulation (EU) 2017/1129 of the European Parliament and of the Council or any other offer document pursuant to EU or national law. The purpose of this White Paper is to outline important information on the blockchain project Fireflies Web3 and to offer 350,000,000 \$FFT tokens, 35 % of its maximum supply, to the general public.

Information on the Company

The issuer of the \$FFT token is the Company (Swiss Halley AG). The legal form of the Company is that of a share company incorporated in and operating under the laws of Switzerland.

The primary activity of the Company is to act as a travel agency. The Company is the owner of the Fireflies brand. The Company is insured for 5 million CHF. In the event of bankruptcy, the conditions which apply to Swiss tour operators in terms of the protection of travellers must be observed.

The key managing directors of the Company are the members of its board of directors: Ulrich Märki and István Varga.

Information on the Offering

The Company intends to raise 6,180,000 Tether USD (USDT) for the development of a blockchain-based project named Fireflies Web3. For this purpose, the Company is offering 350,000,000 \$FFT tokens to the public. The \$FFT tokens offered to the public constitute 35% of the total supply of \$FFT tokens.

Token Sale Rounds

a) Strategic Round

Total amount of \$FFT tokens being offered in this round: 80,000,000;

Offer price: Variable (please see Sec. 8 for more details);

Token distribution:

- 5% of the tokens will be unlocked 3 days after the token generation event (the "TGE"), which marks the creation of transferable \$FFT tokens (the "Strategic Round unlock");
- 47,5% of the tokens will vest linearly on a monthly basis during the first year from the Strategic Round unlock;
- 47,5% of the tokens will vest linearly on a monthly basis during the second year from the Strategic Round unlock;

b) Pre Sale 1

Total amount of \$FFT tokens being offered in this round: 30,000,000;

Offer price: 0.012 USDT;

Token distribution:

- 8% of the tokens will be unlocked 30 days after the TGE (the "Pre Sale 1 unlock");
- 45% of the tokens will vest linearly on a monthly basis during the first year from the Pre Sale 1 unlock;
- 47% of the tokens will vest linearly on a monthly basis during the second year from the Pre Sale 1 unlock;

c) Pre Sale 2

Total amount of \$FFT tokens being offered in this round: 40,000,000;

Offer price: 0.014 USDT;

Token distribution:

- 8% of the tokens will be unlocked 30 days after the TGE (the "Pre Sale 2 unlock");
- 42,5% of the tokens will vest linearly on a monthly basis during the first year from the Pre Sale 2 unlock;
- 49,5% of the tokens will vest linearly on a monthly basis during the second year from the Pre Sale 2 unlock;

d) Pre Sale 3

Total amount of \$FFT tokens being offered in this round: 50,000,000;

Offer price: 0.017 USDT;

Token distribution:

- 8% of the tokens will be unlocked 40 days after the TGE (the "Pre Sale 3 unlock");
- 41% of the tokens will vest linearly on a monthly basis during the first year from the Pre Sale 3 unlock;
- 51% of the tokens will vest linearly on a monthly basis during the second year from the Pre Sale 3 unlock;

e) Public Sale

Total amount of \$FFT tokens being offered in this round: 150,000,000;

Offer price: 0.023 USDT;

Token distribution:

- 8% of the tokens will be unlocked 45 days after the TGE (the "Public Sale unlock");
- 40% of the tokens will vest linearly on a monthly basis during the first year from the Public Sale unlock;
- 52% of the tokens will vest linearly on a monthly basis during the second year from the Public Sale unlock.

Listing price of the \$FFT token will be 0.025 USDT.

TOKEN SALE ROUNDS



There are no minimum or maximum target subscription goals. The Offering will start on the 6th of May 2024 and will last for a duration of maximum 6 months from the start of this Offering or until all \$FFT tokens reserved for the Offering are sold, whichever comes first.

Purchasers of \$FFT tokens will receive their allocation gradually, in accordance with the vesting schedule outlined in Sec. 4.1.

Core Functionality of the \$FFT Token

The \$FFT token is a utility token designed primarily as a **travel discount and access token** within the Fireflies ecosystem.

The **core function of the \$FFT token** is to provide its holders with **direct, guaranteed discounts on defined travel-related products and services** offered through the Fireflies platform. These discounts are embedded into the token's utility and represent its primary use case.

The \$FFT token has a fixed maximum supply of 1,000,000,000 tokens, which cannot be increased or modified.

Primary Utility – Travel Discounts (Core Function)

Holders of \$FFT tokens are entitled to the following core travel-related discounts, enforceable against the Company:

A) DISCOUNTS ON VARIOUS TRAVEL PRODUCTS:

- **Best Price Option (BPO):** 20% discount
- **Eat for Stay:** 20% discount
- **Distributorship:** 20% discount
- **VIP Discount Pass:** 20% discount
- **Event Tickets:** 20% discount

(For further details, please see Section 3.1.)

These discounts constitute the **fundamental and primary functionality** of the \$FFT token and are available to token holders subject to the applicable terms of use of the Fireflies platform.

Additional Utilities (Secondary Functions)

In addition to its core discount functionality, \$FFT token holders may also access the following **secondary utilities**:

B) Rewards offering various travel products, additional discounts, and priority treatment after spending a specified amount of \$FFT tokens on the Fireflies Web3 platform;

C) Rewards offering non-fungible tokens (NFTs) with attached rights granting access to travel products, discounts, priority treatment, or participation in prize draws for exclusive travel experiences, subject to locking a predetermined amount of \$FFT tokens for a minimum period of one (1) year;

D) The ability to purchase entries for raffles offering travel products and other experiential rewards.

Table of Contents

1.	INFORMATION ABOUT THE COMPANY	8
1.1.	Ownership Structure	8
1.2.	Business Activity	8
1.3.	Financial Conditions	9
2.	INFORMATION ABOUT FIREFLIES 3.0	9
2.1.	Introducing the Fireflies Web3 Ecosystem	9
2.2.	Planned Features	10
3.	THE \$FFT TOKEN: YOUR KEY TO TRAVEL EVOLUTION	11
3.1.	Rights and Obligations Attached to \$FFT Tokens	12
3.2.	Modification of Rights and Obligations	15
4.	TOKENOMICS OF \$FFT	15
4.1.	Vesting Schedule	16
4.2.	Price Stabilization Mechanism	17
5.	TECHNOLOGY AND SECURITY	18
5.1.	Building Trust and Transparency with the Binance Smart Chain (BSC) Network	18
6.	PAST MILESTONES AND FUTURE PLANS	19
6.1.	Past Milestones	19
6.2.	Future Milestones	20
6.3.	Planned Use of Funds	21
7.	TEAM AND ADVISORS	22
8.	OFFER OF \$FFT TOKENS TO THE PUBLIC	23
8.1.	\$FFT Tokens Purchase	24
8.2.	Right of Withdrawal	24
8.3.	Safeguard of Funds	25
8.4.	Technical Requirements	25
8.5.	\$FFT Token Trading	25
8.6.	Prospective Buyers	26
8.7.	Affiliate System	26
8.8.	Expenses Related to the Offering	26
8.9.	Potential Conflict of Interests	27
8.10.	Applicable Law	27
9.	CLASSIFICATION OF THE \$FFT TOKEN	28
10.	RISK FACTORS	28
11.	JOIN OUR COMUNITY TODAY	35

1. INFORMATION ABOUT THE COMPANY

1.1. Ownership Structure

The issuer of the \$FFT token is the Company (Swiss Halley AG). Swiss Halley AG, a corporation established and existing under the laws of Switzerland having its registered office and head office at Churerstrasse 47, 8808 Pfäffikon SZ, Switzerland, identification number CHE-104.522.189. The legal form of the Company is that of a share company.

The key managing directors of the Company are the members of its board of directors:

Ulrich Märki

Position: CEO & Member of the Board of Directors

Business Address: Churerstrasse 47, 8808 Pfäffikon SZ, Switzerland

István Varga

Position: Business Development Director

Business Address: Churerstrasse 47, 8808 Pfäffikon SZ, Switzerland

1.2. Business Activity

The Company is a travel agency. Therefore, the Company provides registered users with offers from other travel partners such as Tui, Hotelbeds, Rakuten Travel Exchange, RateHawk etc. The Company's aim is to offer customers travel products at discounted prices. The goal of the Company is that by using its own travel products, travelers will receive discounts compared to the prices of portals available on the market.

The Company is the owner of the Fireflies brand. Fireflies is an online travel portal which has become one of the market leaders in several areas since its launch in 2012. Since Fireflies's inception, it has served travellers from over 165 countries, offering unparalleled experiences through the vast network of over 5.1 million accommodations, 800 airlines and other unique services.

The Company has a liability insurance for 5 million CHF.

1.3. Financial Conditions

The Company's total revenue mainly comes from the sale of the following travel products: VIP travel packages, premium vouchers, separate premium BPO's bookings, bookings of additional services, distributor entrance fees, Gold and DEC packages.

As the Company's main tourism product is the VIP travel package, we will mostly examine financial data related to this product in this Section.

The Company generated millions of euros from the sale of VIP travel packages in 2021. In 2022, the revenue from the sale of these packages increased by 44%. In 2023, it increased by another 24%. In the first quarter of 2024 (from the 1st of January 2024 to the 16th of March 2024), the revenue increased by an additional 140% compared to the same period in 2023.

Both the number of travel reservations, be it through a premium BPO or a premium voucher, and the number of new distributors show a stable and balanced increase compared to the previous 3 years. In 2023 the Company introduced Gold and DEC travel packages that generated extra revenue to the Company.

During the last three years, the Company has not had any debts to banks, companies, private individuals, or their shareholders and distributors.

The last Company's final accounts for 2022 showed a positive balance sheet. The final accounts for 2023 have not yet been completed, but due to higher revenue and linear operating costs, it is expected that the year 2023 will close with a higher profit compared to the 2022 financial year.

2. INFORMATION ABOUT FIREFLIES WEB3

2.1. Introducing the Fireflies Web3 Ecosystem

Fireflies Web3 marks a paradigm shift in the global travel industry, blending the familiar comfort of traditional travel booking with the potential of Web3 technology.

The Fireflies travel platform has been a huge success. Since its inception, it has served travellers from over 165 countries, offering unparalleled experiences through our vast network of over 5.1 million accommodations, 800 airlines and other unique services. Now, it's time to use modern technology to bring about the next phase: Fireflies Web3.

Unlike ordinary travel booking platforms, Fireflies Web3 will introduce an exclusive ecosystem that aims to transform the way people explore the world. The platform will be powered by the \$FFT token and will combine the convenience and familiarity of traditional booking systems with the cutting-edge potential of Web3 technology to offer a unique travel experience. The platform will offer a world of travel possibilities that unlock new value, facilitate connections, and empower users to actively participate in the travel revolution.

Fireflies Web3 will serve as home to a vibrant community of travel enthusiasts actively engaged in the platform. Unlike other passive travel platforms, Fireflies Web3 will foster genuine connections between users through interactive features, social groups, and shared experiences.

The \$FFT token, a vital component of the Fireflies Web3, will not just be a digital currency but also a gateway to exclusive benefits, exciting rewards, and a more fulfilling travel experience. You will be able to use your tokens to book your dream vacations, access hidden deals, or participate in unique initiatives based on non-fungible tokens (NFTs).

At Fireflies Web3, we lead the way in travel innovation. We continually strive to enhance your journeys, making them more seamless, personalized, and rewarding than ever before. In the future, we will offer AI-powered travel advisors to create customized itineraries.

2.2. Planned Features

Frictionless Booking with \$FFT:

The \$FFT token will be the native currency of the Fireflies Web3 platform. Users will be able to seamlessly book hotels, activities and car rentals directly with \$FFT tokens. Users can seamlessly book these existing services, which are created through the API data connection.

Reservations for accommodations such as hotels, villas, apartments, cruises, car rentals, and more can all be paid for directly using \$FFT tokens, at their respective prices at the time of usage.

Community-Driven Curation:

Fireflies Web3 will incentivize its users to become active curators of travel experiences. User-generated reviews, recommendations, and insights will fuel the platform's content, offering valuable perspectives beyond traditional travel guides. This collaborative approach ensures that travellers discover authentic and personalized travel experiences.

Exclusive NFT Benefits:

The platform will utilize NFTs to unlock unique travel rewards and benefits. From access to exclusive deals and discounts to limited-edition experiences and VIP events, NFTs add a layer of excitement and exclusivity to the platform, which ultimately creates a sense of belonging for users.

AI-Powered Travel Advisor:

One upcoming feature is the integration of an artificial intelligence (AI) travel advisor that will offer personalized recommendations and real-time assistance. This AI companion analyses user preferences, past bookings, and community insights to suggest destinations, activities, and accommodations that perfectly align with individual travel styles and budgets.

Social Travel Experience:

Fireflies Web3 aims to nurture an engaging social community, serving as a platform where users can connect, exchange experiences, and collaboratively plan adventures. Features such as customizable user profiles, interactive forums, and group collaboration tools will be available to foster an environment that encourages creation of life-long relationships, generates inspiration, and facilitates the sharing of travel memories.

Sustainable Travel Options:

Fireflies Web3 recognizes the importance of responsible travel and offers users a curated selection of eco-friendly travel options. From sustainable accommodations and transportation to community-driven projects, the platform will empower users to make conscious travel choices benefiting both themselves and the planet.

Supporting Change:

The Company will contribute 1% of \$FFT token trading fees and 1% of revenue generated from platform raffles to charitable causes.

Engage in \$FFT:

To incentivize existing users to introduce new customers to the platform, the platform will utilize the \$FFT token as a medium for rewarding referrals, creating a dynamic ecosystem that benefits both existing and new customers.

Loyalty Program:

Users regularly using Fireflies Web3 will be rewarded for their loyalty with various travel products.

3. THE \$FFT TOKEN: YOUR KEY TO TRAVEL EVOLUTION

The \$FFT token serves as a “passport” to a world of travel possibilities—a key that unlocks a treasure trove of benefits and experiences designed to elevate your journey beyond the ordinary. With \$FFT tokens, you will be able to access exclusive discounts on a wide range

of travel products, including luxurious accommodations and thrilling adventures. Each \$FFT token used within the Fireflies Web3 ecosystem will help you stretch your budget and fulfil your travel aspirations, allowing you to experience things that were once beyond your reach.

The release of the \$FFT tokens will attract a new target audience of cryptocurrency enthusiasts, opening up new and exciting opportunities for users and also provide Fireflies Web3 with new marketing opportunities.

3.1. Rights and Obligations Attached to \$FFT Tokens

While there are no obligations connected with the \$FFT tokens, the tokens can be used for the following purposes:

A. Discounts on Various Travel Products: Fireflies Web3 users who use \$FFT tokens to purchase certain travel products will receive a 20% discount compared to those who pay with other currencies or cryptos.

The Company determines in advance the number, quality and variety of travel products eligible for these discounts, ensuring they meet or exceed the criteria outlined in the “Information on the \$FFT Tokens” Section of the “Summary”. The company charges a 1% transaction fee in BNB for all transactions conducted on firefliestoken.com and associated sub domains included.

The company applies a 1.8% transaction fee for all purchases made with USDC and USDT on the Fireflies.com website. However, if users choose to pay with FFT, there is no transaction fee.

These discount programs serve as a digital gateway to the Company's travel services, accessible exclusively via the \$FFT token. This functionality aligns with the definition of a utility token in accordance with the Swiss legislative framework as one that provides access digitally to a service via a blockchain-based infrastructure.

B. Exclusive Rewards for \$FFT Tokens Spent: Once a \$FFT token holder spends a certain amount of \$FFT tokens for purchasing travel products on the Fireflies Web3 platform, the \$FFT tokens holder receives various rewards, depending on the amount spent, such as:

a) **Eat-for-Stay Vouchers:** User only pays for food and gets accommodation for free;

b) **Premium Best Price Options (PBPO):** User gets exclusive discounts for selected travel products;

c) **Exclusive Access:** The user can purchase exclusive resort access, the existence of which allows him to book more than 2,300 properties in 142 destinations.

d) **VIP Discount Pass:** When purchasing the VIP Discount Pass, the user will be entitled to a one-time booking option. Based on the parameters provided by the user, they can use a trip booked in advance by the

Company. Upon utilization, the user will receive a refund ranging from a minimum of 40% to 60% in the form of premium vouchers.

e) **Zero Distribution Fee:** User will not have to pay any fees for being able to refer Fireflies Web3 products.

The spending thresholds and corresponding rewards for \$FFT token expenditure area as follows:

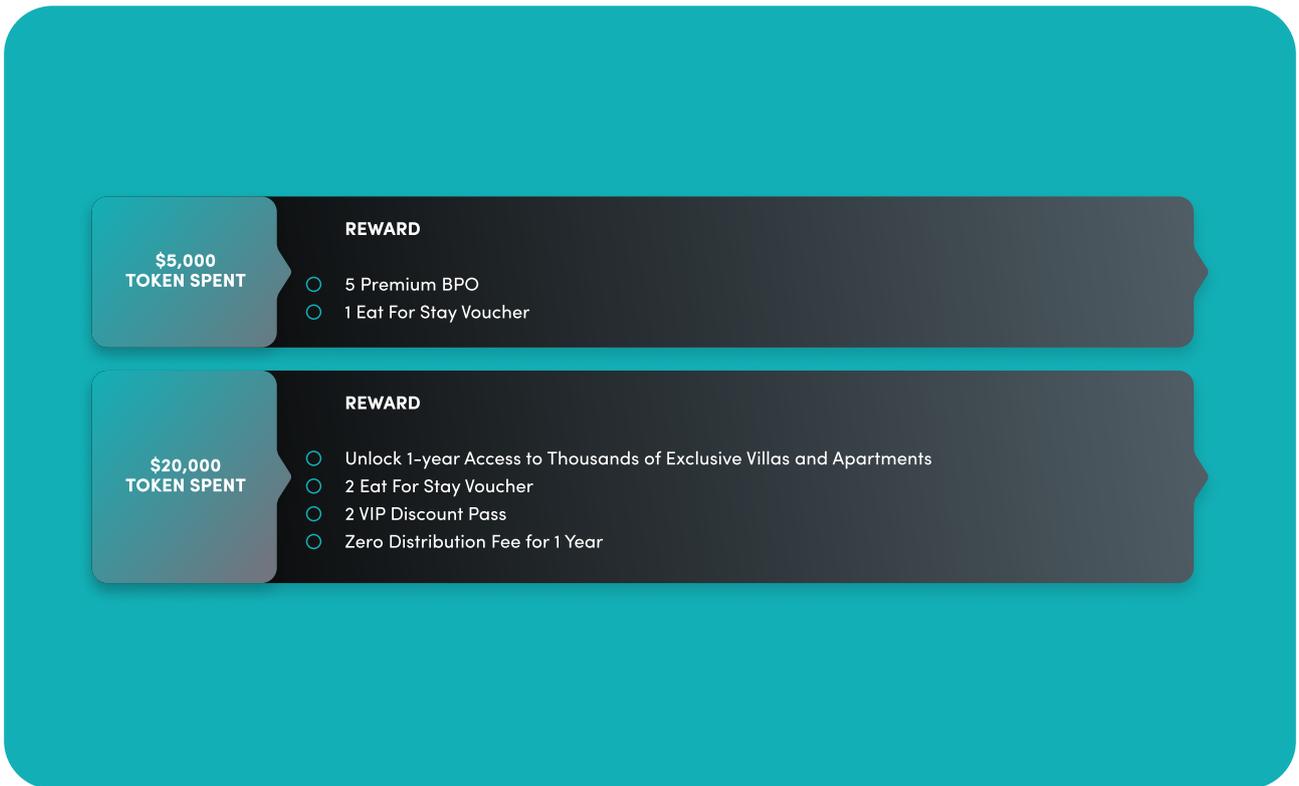
a) **\$5,000 \$FFT tokens spent:**

- 5 Premium BPO;
- 1 Eat-For-Stay Voucher;

b) **\$20,000 \$FFT tokens spent:**

- Unlock 1-year Access to Thousands of Exclusive Villas and Apartments;
- 2 Eat-For-Stay Voucher;
- 2 VIP Discount Passes;
- Zero Distribution Fee for 1 Year.

All rewards are linked to travel-related services available only on the Fireflies Web3 platform. They are not transferable, monetizable outside the ecosystem, or usable as payment with third parties, ensuring the \$FFT token is used solely as a utility token within the platform.



Furthermore, the Company will create an automated payment system allowing users to utilize \$FFT tokens for purchasing for travel products.

The Company will determine the number, quality and variety of rewards and the threshold of \$FFT tokens that a user needs to spend to be eligible for these rewards, ensuring they meet or exceed the criteria outlined in this Section 3.1, par. B.

C. Staking: Fireflies Web3 offer different staking options for \$FFT holders with the opportunity to lock up \$FFT tokens in amounts ranging from \$500 to \$15,000 for the period of one year. As a reward, users receive an NFT from 5 different tiers. The higher the tier, the bigger the reward.

To ascend to a higher NFT tier, users must individually stake the requisite amount for each tier. Upgrading tiers is not possible.

Example: A user stakes \$FFT tokens in the amount of \$500 and receives a Bronze NFT. If the user wants a Silver NFT, they need to stake \$FFT tokens in the additional amount of \$2,000 to obtain it. Stakes are valid for one year from the date of staking.

Importantly, this staking program is not designed to generate financial profit or passive income. The NFTs awarded through staking are strictly utility-based and offer access to travel-related privileges such as VIP events, early bird ticketing, and entries into curated prize draws which are outlined in the table below.

Additionally, the staking system is non-custodial: users retain full control of their funds at all times through self-managed wallets. The Company does not hold, manage, or access staked funds.

Please see the following table showing rewards connected to each NFT tier:

UTILITIES / NFT TIERS	BRONZE NFT \$500 STAKING	SILVER NFT \$2,000 STAKING	GOLD NFT \$5,000 STAKING	PLATINUM NFT \$8,000 STAKING	DIAMOND NFT \$15,000 STAKING
Entry into a quarterly prize draw for a weekend getaway worth of €500	✓	✓	✓	✓	✓
Purchase business access with 25% discount	✓	✓	✓	✓	✓
Get event tickets for early bird prices every time	✗	✓	✓	✓	✓
Entry into a bi-annual prize draw for a VIP travel package worth of €1100	✗	✓	✓	✓	✓
Unlock yearly access to thousands of exclusive villas and apartments	✗	✗	✓	✓	✓
Entry into an annual prize draw for an all-inclusive international vacation	✗	✗	✓	✓	✓
Unlock access to exclusive luxury cruise deals	✗	✗	✓	✓	✓
Get 10 Premium BPO	✗	✗	✗	✓	✓
Get 1 VIP Discount Pass	✗	✗	✗	✓	✓
Exclusive invitations to Fireflies VIP events and experiences	✗	✗	✗	✓	✓
Get 20 Premium BPO	✗	✗	✗	✗	✓
Get 2 VIP Discount Pass	✗	✗	✗	✗	✓

FIREFLIES

FIREFLIES

The Company will at its sole discretion determine what particular travel products, events, experiences or other products or services are redeemable as a reward for holding these NFTs, ensuring they meet or exceed the criteria outlined in this Section 3.1, par. C. NFT rewards can only be claimed by users who have active registrations on both www.fireflies.com and www.fireflietoken.com. A user can stake with only one wallet but may own multiple wallets.

D. Raffles: \$FFT token holders will have the opportunity to participate in raffles offering a variety of exciting travel products and exclusive experiences. **Participation in these raffles will not require any additional payment beyond holding or using \$FFT tokens**—it is a benefit provided to the community as part of the Fireflies Web3 ecosystem.

To ensure transparency, fairness, and legal compliance, each raffle will feature the following characteristics:

- **Time-limited**, with clearly defined start and end dates
- Available **only to verified token holders** through the Fireflies Web3 platform
- Accessible exclusively through \$FFT tokens **sold at a fair and publicly consistent price**, without premium pricing for raffle entry
- Structured to **avoid encouraging excessive participation** or implying that repeated entries improve chances of winning

- Include a **maximum cap on the number of entries per wallet**, ensuring equitable participation and preventing abuse.

The Fireflies team will determine the frequency, format, and available prizes for each raffle. These conditions ensure the raffle system operates within legal boundaries while offering added value to our loyal community without regulatory concerns.

If someone registers an account on firefliestoken.com, a Fireflies profile will automatically be created for them using the same information.

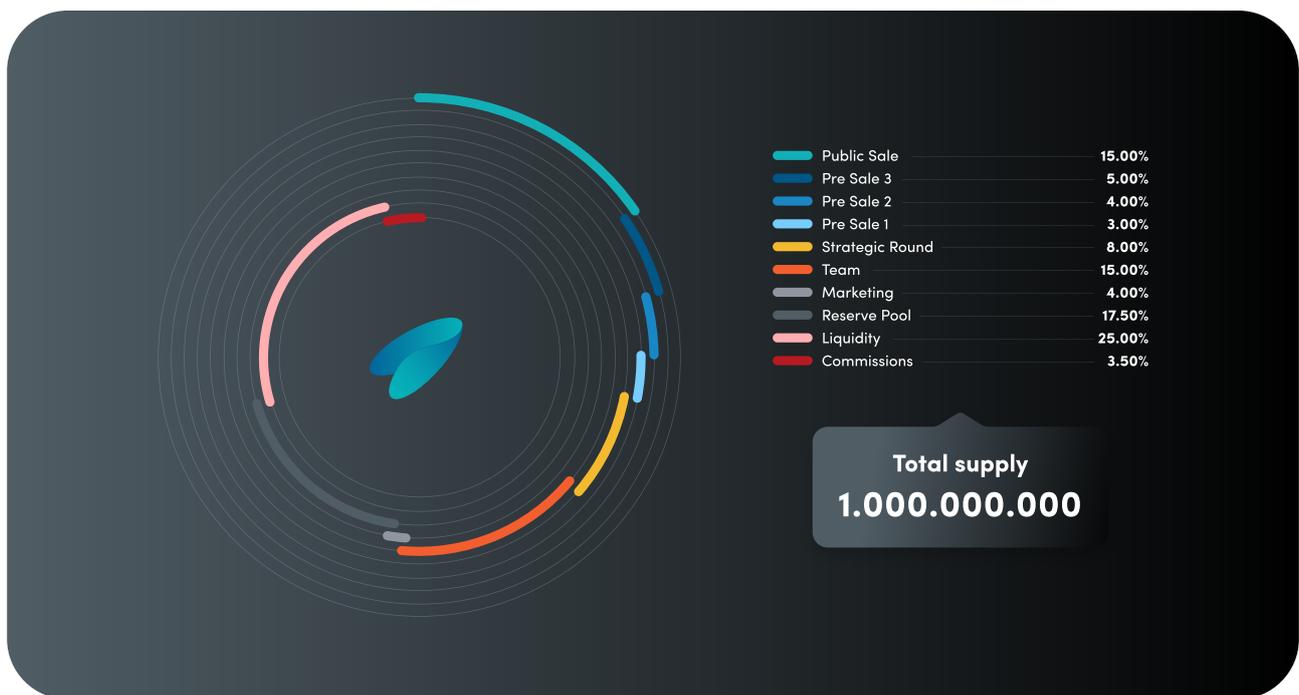
3.2. Modification of Rights and Obligations

The rights and obligations associated with \$FFT tokens will remain unchanged. The only exception is that additional rights may be introduced at the discretion of the Company.

4. TOKENOMICS OF \$FFT

The \$FFT tokens have a stable maximum supply of 1,000,000,000. The maximum supply cannot be modified.

Please see the allocation of \$FFT tokens in the diagram below.



The Company will retain 75,000,000 \$FFT tokens (7.5% of overall supply) for its own discretionary use. These tokens are classified as belonging to the “Team” category.

4.1. Vesting Schedule

Please see below the vesting schedule of \$FFT tokens below.



STRATEGIC ROUND	MONTHS SINCE THE TGE:	RELEASED TOKENS
	1	5%
	2-12 13-24	4,31818182% EVERY MONTH 3,9583333333% EVERY MONTH
PRE SALE 1	MONTHS SINCE THE TGE:	RELEASED TOKENS
	1	8%
	2-12 13-24	4,0909090909% EVERY MONTH 3,91666667% EVERY MONTH
PRE SALE 2	MONTHS SINCE THE TGE:	RELEASED TOKENS
	1	8%
	2-12 13-24	3,8636363636% EVERY MONTH 4,125% EVERY MONTH
PRE SALE 3	MONTHS SINCE THE TGE:	RELEASED TOKENS
	1	8%
	2-12 13-24	3,7272727272% EVERY MONTH 4,25% EVERY MONTH
PUBLIC SALE	MONTHS SINCE THE TGE:	RELEASED TOKENS
	1	8%
	2-12 13-24	3,63636364% EVERY MONTH 4,33333333% EVERY MONTH
TEAM	MONTHS SINCE THE TGE:	RELEASED TOKENS
	6	5%
	7-12	2,5% EVERY MONTH
	13-24	2,91666667% EVERY MONTH
	25-36	3,75% EVERY MONTH

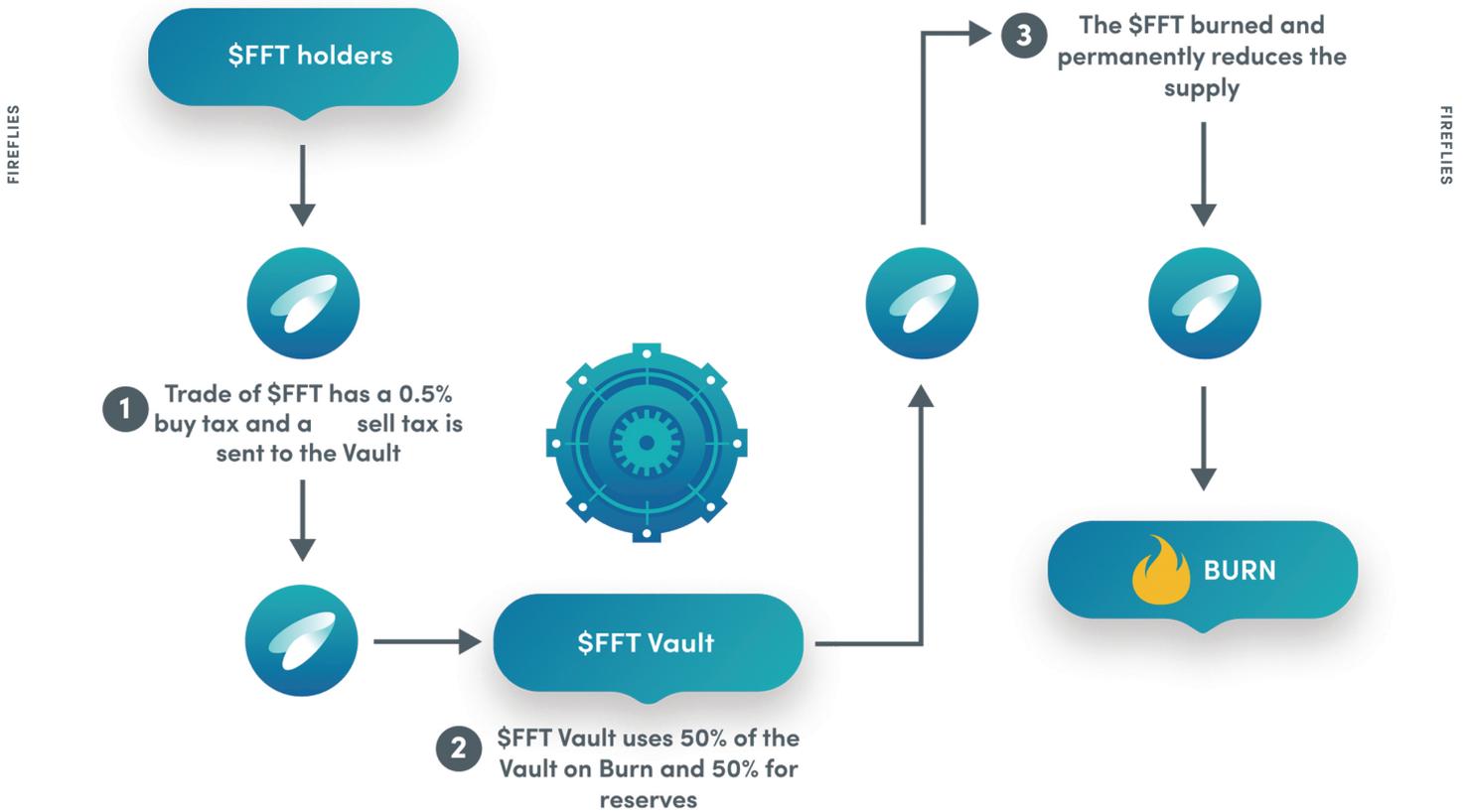
Please note that in order to comply with applicable regulations the \$FFT token purchasers might obtain the \$FFT tokens prior to the TGE. However, these tokens may not be transferable or usable until they are vested according to the above vesting schedule.

4.2. Price Stabilization Mechanism

To mitigate potential sell pressure on \$FFT tokens, a 4% sell tax is imposed on all transactions involving the sale of \$FFT tokens. The Company can change the tax fees at any time at its discretion. This measure aims to promote price stability within the ecosystem and to discourage abrupt or excessive selling behaviour.

Moreover, to enhance the value of \$FFT tokens, the Company plans to implement a burn-only mechanism. The Company is currently evaluating the specific structure, method, and frequency of such burns. Under this model, only \$FFT tokens that are already held in the Company’s treasury will be permanently removed from circulation (i.e., “burned”). No tokens will be purchased from the open market for the purpose of burning.

For more details, please see the diagram below.



5. TECHNOLOGY AND SECURITY

5.1. Building Trust and Transparency with the Binance Smart Chain (BSC) Network

At Fireflies Web3, we believe that trust and transparency are the cornerstones of a thriving travel ecosystem, especially one with digital currency integration. That's why we've chosen the Binance Smart Chain (BSC) as the foundation for our innovative \$FFT token. The BSC empowers us to deliver a seamless and secure user experience while ensuring the integrity and transparency of our entire platform.

The Binance Smart Chain (BSC) boasts several advantages that make it ideal for powering the \$FFT token ecosystem:

- **Scalability and Speed:** Unlike traditional blockchains that can suffer from slow transaction times, the BSC offers lightning-fast processing speeds and the ability to handle a high volume of transactions efficiently. This ensures smooth and swift operations for our users and ultimately eliminates frustrating delays and bottlenecks.
- **Cost Effectiveness:** Transaction fees on the BSC that are paid to BSC validators as an incentive to process and validate transactions are significantly lower, compared to other popular blockchains such as Ethereum. This translates to cost savings for our users and enables us to create a more inclusive and accessible platform for everyone. YCharts data indicates that the BSC average transaction fee hovers around \$0.12 per transaction. Notably, it has never reached \$1.2 per transaction since its inception.
- **Environmental Friendliness:** The blockchain technology utilizes a Proof-of-Stake Authority (PoSA) consensus mechanism that significantly reduces energy consumption compared to Proof-of-Work protocols. This aligns with Fireflies's commitment to sustainability and environmental responsibility, ensuring a greener future for travel.
- **Security and Reliability:** The BSC leverages the robust security combined mechanisms of delegated proof of stake (DPoS) and proof of authority (PoA), known as Proof-of-Staked Authority (PoSA), providing advanced protection against fraud and cyberattacks. Our users can rest assured knowing that their funds and data are safeguarded by cutting-edge security protocols.
- **Interoperability:** The Binance Smart Chain network seamlessly integrates with the Ethereum Virtual Machine (EVM), which enables compatibility with a vast array of existing DeFi tools and applications. This opens up exciting possibilities for future integrations and collaborations within the broader blockchain ecosystem.

- Active Development Community:** The world's leading blockchain network benefits from a large and active developer community that is constantly innovating and expanding the platform's capabilities. This ensures continuous improvement and access to the latest advancements in blockchain technology.

Beyond the inherent security features of the BSC, Fireflies Web3 implements additional measures to guarantee the safety and integrity of the \$FFT token ecosystem:

- Smart Contract Audits:** Our smart contracts and codes will undergo rigorous audits by industry-leading security firms to identify and address any potential vulnerabilities before deployment.
- Secure Wallets:** We recommend and integrate with reputable and secure EVM-compatible non-custodial Web3 wallets for storing and managing \$FFT tokens and NFTs, ensuring complete user control and asset protection.
- Regular Security Checks:** With the help of industry-leading experts, we will continuously monitor our systems and infrastructure for suspicious activity and implement updates to maintain the highest levels of security.
- Transparency and Communication:** Fostering open communication with our community is of utmost importance to us. We are dedicated to promptly addressing security concerns and providing regular updates on our security practices, ensuring transparency and trust.

Leveraging the Binance Smart Chain's capabilities and enhancing it with stringent security measures, Fireflies Web3 is developing a robust ecosystem centred around the \$FFT token.

6. PAST MILESTONES AND FUTURE PLANS

6.1. Past Milestones

The Fireflies Web3 team has already reached the following milestones during the development of Fireflies Web3:

- Our team conducted a comprehensive feasibility study to assess the viability and potential success of Fireflies Web3 that has served as a crucial foundation for our decision-making process and helped us formulate strategies;

- Development of a landing page containing essential information about Fireflies Web3 and soon enabling the purchase of \$FFT tokens: <https://www.firefliestoken.com/>;
 - Creation of a Telegram announcement channel: <https://t.me/+l3kDTp6rMhlmYWZk>;
 - Development of \$FFT tokenomics;
 - Creation of the White Paper;
 - Address selected regulatory requirements for \$FFT token issuance;
 - Recruiting a professional team for management
- **Development of Admin Panel / Admin API:**
 - Admin login;
 - Realtime whitelist address update;
 - Signer API to approve whitelist addresses in real time;
- **Development of Crowd Sale Contract**
 - Multiple rounds;
 - No timer on rounds. Move to the next round once the goal reached or manually exited;
 - Connect sales with affiliate contract;
 - Whitelist option where only whitelisted users can purchase;
- **Development of Affiliate Contract / API**
 - Claim feature to claim their USDT/\$FFT tokens;
 - Endpoints to view their referrer and referees in multi-level;
 - Off-chain share system when \$FFT tokens are purchased;
 - View transactions and balance;
 - Claim history;
 - Referral code generator.

On November 6, the company initiated the token issuance process.

The Company has allocated between 80,000 – 120,000 EUR and millions of \$FFT tokens to the development of Fireflies Web3 (please see the “Tokenomics” in Sec. 4). Furthermore, for the successful launch, promotion, development and marketing of the Fireflies Web3 project, the Company plans to allocate most of the funds raised through the Offering.

6.2. Future Milestones

The Fireflies Web3 serves as a dynamic journey of continuous innovation and expansion. As we empower travellers with the transformative power of Web3 technology, we set our sights on a future brimming with exciting possibilities. This roadmap outlines the key milestones and strategic initiatives that will guide our evolution, ensuring that the \$FFT token remains at the forefront of the travel revolution.



6.3. Planned Use of Funds

The funds raised from the sale of \$FFT tokens will be allocated mostly to the development of Fireflies Web3, with a particular focus on the following areas:

- Transformation of the Fireflies website <https://fireflies.com/>, mainly to incorporate
- Web3 functionalities;
- Development of decentralized applications used within Fireflies Web3;
- Development of utilities for the \$FFT token;
- Covering marketing costs;
- Covering wages;
- Covering listing costs for exchanges;
- Covering licenses or additional costs;
- Smart Contract Audit cost;
- Creating the conditions for the international distribution of the \$FFT tokens;
- Lawyer fees;
- Tax expert fees;
- Development of AI solutions.

7. TEAM AND ADVISORS

The Fireflies revolution is fuelled by the passion, expertise, and dedication of a remarkable team and a distinguished advisory board. We are a team of experienced travel and technology experts with a strong record of innovation and success. Our members have a deep understanding of the complexities of the travel industry, the potential of advanced technology, and, most importantly, the desire for a more satisfying and enriching travel experience.

But our team doesn't operate in a silo. Guiding their vision and shaping the future of Fireflies Web3 is a distinguished advisory board composed of industry veterans, renowned technologists, blockchain experts, and travel professionals. Each member brings a unique perspective and a wealth of experience to the table, ensuring that Fireflies Web3 remains grounded in industry-specific best practices while venturing boldly into the future.

In addition, we firmly believe that collaboration is key to unlocking the true potential of Fireflies Web3. We actively seek partnerships with innovative travel providers, industry leaders, and forward-thinking organizations. By joining forces, we can create a more inclusive, rewarding, and sustainable travel ecosystem that benefits everyone across the globe.

FIREFLIES

FIREFLIES

TEAM MEMBERS AND ADVISORS:

Levente Rácz

Marketing & Sales Management
Business Address: Dubai Silicon Oasis,
DDP, Buildig A1, Dubai, UAE

Erik Bardi

Web3 Advisor
Business Address: 4564 Nyírmada,
Gárdonyi Géza utca 7.

Viktor Szabó

Web3 Strategy & Business Development
Business Address: Burnham-On-Crouch Essex,
CM0 8LT, United Kingdom

DROMI (Dromi Solutions s.r.o.)

Selected aspects of EU regulation and White Paper
Business Address: 28. října 767/12, Nové Město,
110 00 Praha 1

István Varga

Director of Business Development
Business Address: Churerstrasse 47, 8808
Pfäffikon SZ, Switzerland Pfäffikon SZ, Switzerland

Péter Kovács

Marketing & Sales Management
Business Address: Dubai Silicon Oasis,
DDP, Buildig A1, Dubai, UAE

Alex Bardi

Web3 Advisor
Business Address: Alex Bardi, 4558 Ófehertó,
Rákóczi út 10.

Edvard Bene

CEO - KingIT Solutions
Web3 Product Development
Business Address: Burnham-On-Crouch Essex,
CM0 8LT, United Kingdom

BADOKH

Selected aspects of EU regulation and White Paper
Business Address: 28. října 767/12110 00 Praha -
Nové Město

8. OFFER OF \$FFT TOKENS TO THE PUBLIC

The Fireflies Web3 project is centred on building a vibrant community and fostering meaningful connections. As the participation in the community is expressed by \$FFT tokens, a key element of Fireflies Web3, we openly invite individuals to become part of the initiative by purchasing and holding the \$FFT token. Accordingly, we are allocating 35% of the \$FFT token to the Offering.

The primary purpose of this Offering is to generate funds for the development of Fireflies Web3, benefiting all Fireflies users. The Company intends to raise 6,180,000 USD through the Offering. **The Offering will be divided into five rounds:**

Strategic Round: Offering 80 000 000 \$FFT tokens (8% of the overall supply) to strategic investors and partners who are crucial for Fireflies Web3 throughout the duration of the Offering, at a price determined by the Company on a case-by-case basis, primarily based on the importance of individual strategic investors to the project.

Pre-Sale 1: Offering 30 000 000 \$FFT tokens (3% of the overall supply) at a price of 0.012 USDT, starting on the 6th of May 2024 and available until all tokens from this round are sold;

Pre-Sale 2: Offering 40 000 000 \$FFT tokens (4% of the overall supply) at a price of 0.014 USDT, starting after the sale of all \$FFT tokens reserved for Pre-Sale 1 round and available until all tokens from this round are sold;

Pre-Sale 3: Offering 50 000 000 \$FFT tokens (5% of the overall supply) at a price of 0.017 USDT, starting after the sale of all \$FFT tokens reserved for Pre-Sale 2 round and available until all tokens from this round are sold;

Public Sale: Offering 150 000 000 \$FFT tokens (15% of the overall supply) at a price of 0.023 USDT, starting after the sale of all \$FFT tokens reserved for Pre-Sale 3 round and available until all tokens from this round are sold.

In the Strategic Round, key investors, partners and team members are incentivized to purchase \$FFT tokens at discounted prices because their support will benefit Fireflies Web3 in crucial ways. During the Pre-Sale phases, purchasers are eligible for discounted purchase prices as an incentive for early supporters who contribute to the project's further development and growth.

The discounted purchase option may affect other investors who join later stages of the Offering. Early investors benefit from lower prices, potentially allowing them to sell \$FFT tokens at higher values even if investors from later rounds do not experience similar advantages. However, it's crucial to note that all purchasers will receive the same token

with equal rights, regardless of the price paid during the Offering.

There are no minimum or maximum target subscription goals. Oversubscription is not accepted.

The Offering starts on the 6th of May 2024 for the duration of 6 months at the latest from the publication date of this White Paper or until all reserved \$FFT tokens for the Offering are sold, whichever comes first.

There is no purchase fee during the Offering, except for the gas fee required for blockchain transfers, which typically amounts to around 0.12 USD. After the end of the Offering, a purchase fee of 0,5 % of the purchasing amount will be implemented. The purchase fee is subject to change as per the discretion of the Company.

As of the publication date of this White Paper, the Company does not have any plans for future public offerings of crypto-assets.

8.1. \$FFT Tokens Purchase

The \$FFT tokens can be purchased at <https://www.firefliestoken.com/>. To purchase \$FFT tokens, you must:

- a) Connect a digital wallet²;
- b) Choose the amount of Tether USD (USDT) you wish to use to purchase \$FFT tokens³;
- c) Transfer Tether USD (USDT) in an amount corresponding to the purchase price of acquiring \$FFT tokens to the digital wallet provided to you after completing the previous steps³.

Upon successful purchase, the \$FFT tokens will be transferred to the digital wallets from which the USDT was sent, following the vesting schedule outlined in the Sec. 4.1.

Please note that the Company might conduct an identification of the purchasers in order to comply with applicable laws.

During Wallet Connect registration, we link the user's wallets to their provided email address.

8.2. Right of Withdrawal

\$FFT tokens purchasers have a period of 14 calendar days within which to withdraw from their agreement to purchase \$FFT tokens without incurring any fees or costs and without being required to give reasons. The period of withdrawal begins from the date of the agreement of the \$FFT tokens purchaser to purchase \$FFT tokens.

² Please see a guide on digital wallets here: <https://www.youtube.com/watch?v=wF8E2r-Jbjc>.

² If you do not hold any USDT in your wallet, you need to acquire them first via an exchange like Coinbase or Binance or via a direct purchase in your digital wallet (please see <https://support.metamask.io/hc/en-us/articles/360058239311-How-to-buy-crypto-in-MetaMask>).

³ Kindly note that you'll require BNB tokens to cover the gas fees for transferring USDT tokens. The average gas fee on Binance Smart Chain is \$0.12 (please see <https://www.binance.com/en/how-to-buy/bnb>).

In case of a withdrawal by the \$FFT token purchaser from the agreement or cancellation of the Offering, the USDT payment shall be reimbursed without undue delay and in any event no later than 14 days from the date on which the Company is informed of the \$FFT token purchaser's decision to withdraw from the agreement to purchase \$FFT tokens. The reimbursement will be carried out using USDT.

If you want to withdraw from the purchase agreement, please email your wallet address to info@fireflies.com in 14 days from the purchase and the amount you want to return. The \$FFT token purchaser does not have the right of withdrawal from the \$FFT token purchase agreement if \$FFT tokens are admitted to trading prior to the purchase.

8.3. Safeguard of Funds

The USDT raised through the Offering will be held in a hardware wallet or Binance or other custodian for at least the duration of the withdrawal period.

8.4. Technical Requirements

To ensure seamless possession and management of the \$FFT tokens, purchasers are required to have access to a digital wallet capable of storing and managing cryptocurrencies. The digital wallet can be compatible with either desktop or mobile devices.

The digital wallet should incorporate robust security features to safeguard the stored \$FFT tokens. This may include encryption mechanisms, multi-factor authentication, and biometric verification, among others, to prevent unauthorized access and protect against potential security threats.

By meeting these technical requirements and utilizing a compatible digital wallet, purchasers can effectively hold and manage their \$FFT tokens, empowering them to participate actively in the Fireflies Web3 ecosystem.

8.5. \$FFT Token Trading

As soon as practicable after the token generation event, which is set to occur approximately one week after the end of the Offering, the Company will facilitate the initial availability of the \$FFT token on selected cryptocurrency exchanges.

The \$FFT token is currently listed and available for trading on centralized exchanges, including Coinstore and Deepcoin, where users can freely buy and sell tokens through standard order book mechanisms.

The Company may also provide liquidity on decentralized exchanges to support additional trading accessibility and market depth. In such cases, liquidity pools may be created using \$FFT tokens paired with other cryptocurrencies.

Trading fees and conditions on centralized exchanges are determined by the respective platforms. In the case of decentralized exchange trading, the Company may implement transaction fees, including but not limited to a percentage fee on buy and sell transactions. These fees may be adjusted at the Company's discretion.

8.6. Prospective Buyers

At the start of the Offering on the 6th of May 2024, only existing Fireflies users who have purchased at least one VIP package can participate in the Pre Sale 1 round. These users can only purchase \$FFT tokens with a value equivalent to the amount spent on their VIP packages. After 6th of June, all individuals meeting the conditions set out in the following paragraph can participate in the Offering.

Prospective buyers of the \$FFT token include individuals and entities possessing the legal capacity to enter into purchase agreements. This includes individuals of legal age and capacity, as well as corporations, partnerships, and other legal entities recognized under applicable laws. Purchases cannot be conducted by individuals and entities residing in jurisdictions where such offerings are prohibited by law or require special licensing for legality. Eligible buyers may include investors, institutional investors, accredited investors, and other qualified entities authorized to participate in the public offering of the \$FFT token within compliant jurisdictions.

The \$FFT tokens cannot be purchased by U.S. persons as defined in Rule 902(k) of Regulation S under the Securities Act or for the account or benefit of a U.S. Person, persons listed or being associated with any person or entity being listed on the Swiss SECO's Overall List of Sanctioned Individuals, Entities and Organizations, or any of the US Department of Commerce's Denied Persons or Entity List, the US Department of Treasury's Specially Designated Nationals or Blocked Persons Lists, the US Department of State's Debarred Parties List or the EU Consolidated List of Persons, Groups and Entities Subject to EU Financial Sanctions, persons involved in any type of activity associated with money laundering, terror financing, or any other applicable anti-corruption or anti bribery legislation, or that have been subject, to any investigation by, or have received a request for information from any governmental body relating to corruption or bribery.

In case the Company believes the purchaser is in breach of above mentioned restrictions, the Company shall not be obligated to designate the purchaser wallet address (or any other account of the purchaser) as the holder of the purchased \$FFT tokens and/or may be required to cause the purchaser \$FFT tokens, upon the launch, not to be transferable and may take any necessary action, at the expense of purchaser to effect the foregoing.

8.7. Affiliate System

When an individual refers purchasers of \$FFT tokens, they will be rewarded. There are four levels of referral tiers:

- **Level 1:** Referrers earn a 10% commission on all sales of \$FFT tokens referred by them;
- **Level 2:** Referrers earn a 5% commission on all sales of \$FFT tokens referred by them;
- **Level 3:** Referrers earn a 3% commission on all sales of \$FFT tokens referred by them;
- **Level 4:** Referrers earn a 2% commission on all sales of \$FFT tokens referred by them.

Referrals receive 50% of the commission instantly in USDT and the remaining 50% in \$FFT tokens, which are subject to a 2-year vesting period.

8.8. Expenses Related to the Offering

The Company has allocated between 80,000 – 120,000 EUR and millions of \$FFT tokens to the development of Fireflies Web3 (please see the “Tokenomics” in Sec. 4). Furthermore, for the successful launch, promotion, development and marketing of the Fireflies Web3 project, the Company plans to allocate most of the funds raised through the Offering.

As of the date of publication of this White Paper, the expenses associated with the Offering amount to 110.000 EUR.

8.9. Potential Conflict of Interests

In accordance with regulatory guidelines and transparency standards, we hereby disclose potential conflicts of interest involving individuals participating in the Offering. It is essential to acknowledge and address these conflicts to uphold integrity and trust within the ecosystem. The following potential conflicts of interest are outlined for transparency and accountability:

Financial Interests: Some individuals involved in the Offering may receive \$FFT tokens as part of their remuneration or may be offered to purchase \$FFT tokens at discounted prices. Their interest may be to prioritize the short-term price of \$FFT tokens over the long-term growth of Fireflies Web3 in order to sell their \$FFT tokens for a price as high as possible and as soon as possible.

Some individuals involved in the Offering have financial interests or investments in related projects or entities. These interests could influence their decision-making or recommendations regarding the Offering.

Professional Relationships: Certain individuals participating in the Offering may have pre-existing professional relationships with entities involved in the Fireflies Web3 ecosystem. These relationships could potentially impact their actions, decisions, or recommendations during the Offering.

Market Participation: Individuals involved in the Offering may engage in market activities related to cryptocurrencies, including trading or investment activities. These market activities could potentially conflict with their roles or responsibilities within the Fireflies Web3 ecosystem.

Legal or Regulatory Obligations: Some individuals participating in the Offering may have legal or regulatory obligations that could create conflicts of interest. Compliance with these obligations may influence their actions, decisions, or recommendations regarding the Offering.

8.10. Applicable Law

The Offering and the \$FFT tokens are subject to and governed by Swiss law. The competent Swiss court shall preside over any disputes arising from this agreement, unless specified otherwise by applicable law.

9. CLASSIFICATION OF THE \$FFT TOKEN

The \$FFT tokens are categorized as crypto-assets other than asset-referenced tokens or e-money tokens and fall within MiCA's Title II. Please note that \$FFT tokens should not be viewed as a financial instrument.

The \$FFT token is legally classified as a utility token under Swiss law. In line with the guidelines issued by the Swiss Financial Market Supervisory Authority (FINMA), utility tokens are defined as "tokens which are intended to provide access digitally to an application or service by means of a blockchain-based infrastructure."

The \$FFT token fulfills this definition as it is designed solely for use within the Fireflies Web3 ecosystem, granting holders access to a range of travel-related services, discounts, and non-financial reward-based features. It is not intended or structured to serve as a payment method for third-party services outside the Fireflies platform and does not represent a financial instrument, derivative, or asset token.

10. RISK FACTORS

THE COMPANY IS DRAWING THE EXPLICIT ATTENTION OF PROSPECTIVE \$FFT TOKEN BUYERS TO SOME OF THE MAIN RISKS ASSOCIATED WITH THE USE, CUSTODY, TRADING, ISSUANCE OR PURCHASE OF \$FFT TOKENS, FIREFLIES WEB3, AND THE COMPANY. THE LIST BELOW IS NOT EXHAUSTIVE.

Although the Company sees the risks outlined below as remote, the Company is obliged to advise prospective buyers to understand the following aspects:

- a) The \$FFT token may lose its value in part or in full;
- b) The \$FFT token may not always be transferable;
- c) The \$FFT token may not be liquid. However, as the Company is committed to maintain sufficient liquidity on selected cryptocurrency exchanges, the Company sees the likelihood of such risk as very low;
- d) The \$FFT token may not be exchangeable against the good or service promised in the White Paper, especially in the case of failure or discontinuation of the Fireflies Web3 project. However, as the Company is committed to diligently use the raised funds for the purposes outlined in this White Paper, the Company sees the likelihood of such risk as very low;
- e) The \$FFT token is not covered by the investor compensation schemes under Directive 97/9/EC of the European Parliament and of the Council;
- f) The \$FFT token is not covered by the deposit guarantee schemes under Directive 2014/49/EU

Legality of Digital Currencies. It may be illegal, now or in the future, to own, hold, sell or use digital currencies in one or more countries, including European Union member states and Switzerland. Although digital currencies are currently not regulated or only lightly regulated in most countries, including the European Union member states and Switzerland, one or more countries or the European Union may take regulatory action in the future that severely restricts the right to acquire, own, hold, sell or use digital currencies or to exchange digital currencies for fiat currency, or other regulatory actions that will affect the digital currencies sector, i.e. by regulating the issuers, service providers etc., or by treating certain cryptocurrencies or certain types of cryptocurrencies as financial instruments and/or securities. Such an action may restrict the \$FFT token holders' ability to hold or trade digital currencies, and could result in termination and liquidation of the Company at a time that is disadvantageous to the Company, affect the \$FFT token holders in other unfavourable ways, or adversely affect the price of \$FFT token.

Digital Currencies. Digital currencies are loosely regulated and there is no central marketplace for currency exchange. Supply is determined by a computer code, not by a central bank, and prices can be extremely volatile. Some digital currency exchanges have been closed due to fraud, failure or security breaches. Any of the \$FFT token holders' funds that reside on an exchange may be lost.

Supply and demand, and namely several factors influencing supply and demand, may affect the price of the \$FFT token, including, but not limited to: \$FFT token holders' expectations with respect to the rate of inflation, interest rates, currency exchange rates or future regulatory measures (if any) that restrict the trading of \$FFT tokens and the use of \$FFT tokens for their intended purposes, including but not limited to the use as a form of payment. There is no assurance that \$FFT tokens will maintain their long-term value in terms of purchasing power in the future.

\$FFT tokens are created, issued, transmitted, and stored according to protocols run by computers in the digital currency network. It is possible that these protocols suffer from as-of-yet undetected flaws which could result in the loss of some or all assets held by the \$FFT token holders. There may also be network scale attacks against these protocols

suffer from as-of-yet undetected flaws which could result in the loss of some or all assets held by the \$FFT token holders. There may also be network scale attacks against these protocols which result in the loss of some or all of the \$FFT tokens held by the \$FFT token holders. \$FFT tokens may be created, issued, or transmitted using experimental cryptography which could have underlying flaws. Advancements in quantum computing could break the cryptographic rules of protocols which support the \$FFT tokens. The Company makes no guarantees about the reliability of the cryptography used to create, issue, or transmit the \$FFT tokens.

Digital Currency Exchanges. The digital currency exchanges on which \$FFT tokens will trade are relatively new and largely unregulated and may therefore be exposed to theft, fraud, hacking, technical issues and failure to a greater degree than established, regulated exchanges for other products. Centralized exchanges generally require cash to be deposited in advance in order to purchase digital currency, and no assurance can be given that those deposits can be recovered. Additionally, upon sales of digital currency, cash proceeds may not be received from the exchange for several business days. The decentralized exchanges require the use of blockchain for transactions and such interactions are susceptible to bugs, fraud schemes and other issues which may result in partial or total loss of \$FFT token holders' tokens. The participation in exchanges requires users to take on credit risk by transferring digital currency from a personal account to a third party's account. The \$FFT token holders will take on the credit risk of an exchange every time they engage in a transaction.

Digital currency exchanges may impose daily, weekly, monthly or customer-specific transaction or distribution limits and centralized exchanges may suspend withdrawals entirely, rendering the exchange of digital currency for fiat currency difficult or impossible.

Additionally, digital currency prices and valuations on digital currency exchanges have been volatile and subject to influence by many factors including the levels of liquidity on exchanges and operational interruptions and disruptions. The prices and valuation of \$FFT tokens remain subject to all the types of volatility experienced by digital currency and exchanges, and any such volatility can adversely affect the price of \$FFT tokens.

Digital currency exchanges are appealing targets for cybercrime, hackers and malware. It is possible that while engaging in transactions with various digital currency exchanges located throughout the world, any such exchange may cease operations due to theft, fraud, security breach, liquidity issues, or government investigation. In addition, banks may refuse to process wire transfers to or from exchanges. Over the past several years, many exchanges have, indeed, closed due to fraud, theft (e.g., Mt. Gox voluntarily shutting down because it was unable to account for over 850,000 Bitcoin), government or regulatory involvement, failure or security breaches (e.g., the voluntary temporary suspensions by Mt. Gox of cash withdrawals due to distributed denial-of-service attacks by malware and/or hackers), or banking issues (e.g., the loss of Tradehill's banking privileges at Internet Archive Federal Credit Union). Many decentralized exchanges were subject to fraud, hacks or technical issues in the past which resulted in loss of funds of their users.

Any financial, security, regulatory or operational difficulties experienced by such exchanges may result in the inability of the \$FFT token holders to recover \$FFT token being held by the exchange, or by the \$FFT token holders. Further, the Investor may be unable to recover \$FFT tokens awaiting transmission into or out of digital currency exchange. Additionally, to the extent that the digital currency exchanges representing a substantial portion of the volume in digital currency trading are involved in fraud or experience security failures or other operational issues, such digital asset currency and digital asset exchanges' failures may result in loss or less favourable prices of the \$FFT tokens.

Limited Exchanges on Which to Trade. The \$FFT token may trade on a limited number of exchanges (and potentially only on a single exchange). Trading on a limited number of exchanges may result in less favourable prices and decreased liquidity for the \$FFT token and therefore could have an adverse effect on the \$FFT token.

Risks of Buying or Selling Digital Currencies. The \$FFT token holders may transact with private buyers or sellers or digital currency exchanges. The \$FFT token holders will take on credit risk every time they purchase or sell digital currency, and their contractual rights with respect to such transactions may be limited, namely in case of OTC trades. Even if the \$FFT token holders' transfers of \$FFT tokens will be made to or from a counterparty which the \$FFT token holders believe is trustworthy, it is possible that, through computer or human error, or through theft or criminal action, the \$FFT token holders' \$FFT tokens could be transferred in incorrect amounts or to unauthorized third parties.

To the extent that the \$FFT token holders are unable to seek a corrective transaction with such a third party or are incapable of identifying the third party which has received the \$FFT token holders' \$FFT tokens (through error or theft), the \$FFT token holders will be unable to recover incorrectly transferred \$FFT tokens.

Digital Currencies Trading is Volatile and Speculative. Digital currencies involve a high degree of risk. As relatively new products and technologies, digital currencies have not been widely adopted as a means of payment for goods and services by major retail and commercial outlets. Conversely, a significant portion of the demand for digital currencies is generated by speculators and investors seeking to profit from the short or long-term holding of digital currencies. The relative lack of acceptance of digital currencies in the retail and commercial marketplace limits the ability of end-users to pay for goods and services with digital currencies.

Third-Party Wallet Providers. The \$FFT token holders need to use third-party wallet providers to hold \$FFT tokens. The \$FFT token holders may hold a high concentration of their \$FFT tokens in one location or with one third-party wallet provider, which may be prone to losses arising out of hacking, loss of passwords, compromised access credentials, malware, or cyber-attacks. Certain third-party wallet providers may not indemnify the \$FFT token holders against any losses of \$FFT tokens. The \$FFT token holders may also incur costs related to third-party storage. Any security breach, incurred cost or loss of digital currency assets associated with the use of a third-party wallet provider may result in a loss of all \$FFT tokens.

Risk of Loss of Private Key. \$FFT tokens are controllable only by the possessor of unique private keys relating to the addresses in which the digital currencies are held. The theft, loss or destruction of a private key required to access a digital currency is irreversible, and such private keys would not be capable of being restored by the \$FFT token holders or the Company. Any loss of private keys relating to digital wallets used to store the \$FFT token holders' tokens could result in the loss of the \$FFT tokens and \$FFT token holders could incur substantial, or even total, loss of capital.

Stolen or Incorrectly Transferred Tokens May be Irretrievable. Once a transaction has been verified and recorded in a block that is added to the blockchain, an incorrect transfer of \$FFT token or a theft of digital currencies generally will not be reversible and the \$FFT token holders may not be capable of seeking compensation for any such transfer or theft. It is possible that, through computer or human error, or through theft or criminal action, the \$FFT token holders' digital currencies could be transferred in incorrect amounts or to unauthorized third parties. To the extent that the \$FFT token holder is unable to seek a corrective transaction with such third party or is incapable of identifying the third party which has received the \$FFT token holders' tokens through error or theft, the \$FFT token holders will be unable to revert or otherwise recover incorrectly transferred digital currencies. To the extent that the \$FFT token holders are unable to seek redress for such error or theft, such loss could adversely affect the price of \$FFT tokens.

Technology and Security. As technological change occurs, the security threats to the \$FFT token will likely adapt and previously unknown threats may emerge. Furthermore, the Company believes that the \$FFT token may become a more appealing target of security threats as the size of the \$FFT token's market capitalization grows. To the extent that the Company is unable to identify and mitigate or stop new security threats, the \$FFT tokens may be subject to theft, loss, destruction or other attack, which could have negative impact on the performance of the \$FFT tokens or result in loss to \$FFT token holders.

Trading on Digital Currency Networks. The \$FFT token holders may use certain digital currencies to purchase \$FFT tokens. Many digital currency networks are online, end-user-to-end-user networks that host a public transaction ledger, known as the blockchain, and the source code that comprises the basis for the cryptographic and algorithmic protocols governing such networks. In many digital currency transactions, the recipient of the digital currency must provide its public key, which serves as an address for the digital wallet, to the party initiating the transfer. In the data packets distributed from digital currency software programs to confirm transaction activity, each digital currency user must “sign” transactions with a data code derived from entering the private key, and this signature serves as validation that the transaction was authorized by the owner of such digital currency. This process is vulnerable to hacking and malware, and could lead to theft of the \$FFT token holders’ or Company’s digital wallets and the loss of the digital currencies. Many digital currency exchanges have been closed due to fraud, failure or security breaches. In many of these instances, the customers of such digital currency exchanges were not compensated or made whole for the partial or complete losses of their account balances in such digital currency exchanges.

Risk to Digital Currency Networks from Malicious Actors. If a malicious actor or botnet (a volunteer or hacked collection of computers controlled by networked software coordinating the actions of the computers) obtains a majority of the processing power dedicated to mining or validating on certain digital currency networks, it may be able to alter the blockchain on which the digital currency transaction relies by constructing alternate blocks, if it is able to solve for such blocks faster than the remainder of the miners on the digital currency network can add valid blocks. In such alternate blocks, the malicious actor or botnet could control, exclude or modify the ordering of transactions, though it could not generate new digital currency or transactions using such control. Using alternate blocks, the malicious actor could double-spend its own digital currency and prevent the confirmation of other users’ transactions for so long as it maintains control. To the extent that such malicious actor or botnet does not yield its majority control of the processing power on various digital currency and digital assets networks or the digital currency community does not reject the fraudulent blocks as malicious, reversing any changes made to the blockchain may not be possible. Such changes could adversely affect the price of the \$FFT tokens or the ability of the \$FFT token to be transacted.

Digital Currency Validators May Cease to Solve Blocks. If the reward of Binance Smart Chain for solving blocks declines and transaction fees are not sufficiently high, validators may not have adequate incentive to continue validating and may cease their validating operations. Validators ceasing operations would reduce the collective processing power on the Binance Smart Chain, which would adversely affect the confirmation process for transactions (i.e., decreasing the speed at which blocks are added to the blockchain until the next scheduled adjustment in difficulty for block solutions) and make the Binance Smart Chain network more vulnerable to a malicious actor or botnet obtaining control in excess of fifty percent (50%) of the processing power on Binance Smart Chain. Any reduction in confidence in the confirmation process or processing power of Binance Smart Chain may adversely impact the price of the \$FFT tokens.

Intellectual Property Rights Claims May Adversely Affect the Operation of the Digital Currency Network. Third parties may assert intellectual property claims relating to the operation of digital currencies and their source code relating to the holding and transfer of such assets. Regardless of the merit of any intellectual property or other legal action, any threatened action that reduces confidence in the digital currency's long-term viability or the ability of end users to hold and transfer digital currency may adversely affect the \$FFT token holders. Additionally, a meritorious intellectual property claim could prevent the \$FFT token holders and other end users from accessing the digital currency network or holding or transferring their \$FFT tokens. As a result, an intellectual property claim against the Company or a third party could adversely affect the price of \$FFT tokens.

Application of the Traditional Framework for Combatting Anti-Money Laundering and Terrorist Financing Does Not Apply to Digital Currencies. The offering and the safe-keeping of digital currencies may be carried out without the involvement of professional custodians, but through the transfer of digital tokens recorded on a decentralized ledger. The mechanisms generally applicable to the prevention of money laundering and terrorist financing do therefore generally not apply. Consequently, regulatory action against the Company under Swiss or foreign regulations against money laundering or terrorist financing cannot be excluded in the future. The Company may also be restricted in its ability to open or maintain accounts with banks or other regulated financial intermediaries. If the Company is subject to investigations or regulatory action in connection with suspicions of money laundering or terrorist financing, or if it is unable to open or maintain bank accounts at satisfactory conditions, it may be unable to execute its strategy, face material financial difficulties and may even be forced to cease operations.

Token Transaction Fees Are Payable in the Native Digital Currency of the Blockchain. Tokens are only transferable in the form of digital tokens recorded on a blockchain. On the Binance Smart Chain, every operation of the smart contract is subject to a fee (so-called "gas"), which must be paid in a digital currency called "BNB". The gas fee is not only due in the event of transfer of \$FFT tokens from one blockchain address to another, but also for other operations, such as the deployment of the smart contract on the blockchain or communications between \$FFT token holders and the Company (provided that such communications take place through the blockchain by means of the smart contract).

On a blockchain, operation fees are generally levied on the party that initiates the operation. For transfers of the \$FFT tokens, the fees are levied on the transferor. Because such fees must be paid in the native digital currency of the underlying blockchain, the ability of any \$FFT token holders to transfer their \$FFT tokens requires the \$FFT token holders to own a sufficient quantity of the native digital currency: BNB.

Consequently, regulatory action against the Company under Swiss or foreign regulations against money laundering or terrorist financing cannot be excluded in the future. The Company may also be restricted in its ability to open or maintain accounts with banks or other regulated financial intermediaries.

If the Company is subject to investigations or regulatory action in connection with suspicions of money laundering or terrorist financing, or if it is unable to open or maintain bank accounts at satisfactory conditions, it may be unable to execute its strategy, face material financial difficulties and may even be forced to cease operations.

Enforcement of Judgments. The Company is domiciled in Switzerland. The Company and part of its respective directors, officers, managing members and other persons acting for the Company are expected to be located outside of EEA and, as a result, it may not be possible for \$FFT token holders located in the European Economic Area (“EEA”) to effect service of process within the EEA upon the Company or such persons. All or a substantial portion of the assets of the Company and part of the assets of such other persons will be located outside of the EEA; as a result, it may not be possible to satisfy a judgment against the Company or such persons in the EEA or to enforce a judgment obtained from a court within the EEA against the Company or persons outside of the EEA.

Conflicts of Interest. The Company and its respective directors, officers and employees appointed by or in respect of the Company may, from time to time, act as director, promoter, manager, issuer, offeror, or be otherwise involved in, other token issuance schemes which have objectives similar to those of the \$FFT tokens. Consequently, any of them may, in the course of their business, have potential conflicts of interest with the Company. Each will at all times have regard to their obligations toward the Company and will endeavour to resolve such conflicts fairly.

Risk of Non-completion of the Offering. The completion of the Offering is contingent upon the ability of the Company to sell what it considers a sufficient number of \$FFT tokens, at a price that it considers to be satisfactory. The Company’s ability to successfully sell \$FFT tokens depends on many factors, many of which are beyond the Company’s control, such as general market and economic conditions as well as macro-economic and geopolitical developments. In the event that the Company does not raise sufficient funds through the Offering, there may be limitations on the Company’s ability to fully implement all the features and \$FFT token rights outlined in this White Paper.

Company. The Company may be subject to insolvency, voluntary or involuntary liquidation, a change of control, or other events and actions which may adversely affect the \$FFT token holders. The Company may partially or fully transfer or by any means lose control over \$FFT tokens and services related to them, which may adversely affect the Company.

Project Implementation: The implementation of Fireflies Web3 may encounter unforeseen obstacles, such as resource constraints or dependencies on external factors. Insufficient allocation of resources, poor cost estimation, regulatory issues, unexpected expenses, or changes in project scope can lead to delays or budget overruns, posing challenges during the implementation of technology projects and potentially resulting in the failure of Fireflies Web3 or in significant time constraints.

JOIN OUR COMMUNITY TODAY

The travel industry is at a crossroads. Traditional models struggle to keep pace with the evolving desires of modern travellers, yearning for personalized experiences, seamless booking processes, and a deeper connection to the communities they visit.

Fireflies Web3, powered by the \$FFT Token, is not just another travel platform; it is a revolutionary ecosystem designed to reshape travel into a more rewarding, engaging, and socially impactful experience.

Welcome to the Fireflies community, where travel is more than a destination; it's a revolution in the making.

Official Website: www.fireflies.com

X (Twitter): <https://twitter.com/firefliesen>

Telegram: <https://t.me/+l3kDTp6rMhlmYWZk>

CONTACT

Tel: **+41-44-508-3051**

E-mail: info@firefliestoken.com

Support available in different languages

Monday to Thursday 9:00 – 17:30 CET

Friday 9:00 – 15:00 CET

The Company will respond to any inquiries as soon as practicable and will aim to do so within 30 days at the latest.